

# **Crafting & Executing Strategy: The Quest For Competitive Advantage: Concepts And Cases By Arthur Thompson;Margaret Peteraf;John Gamble**

**By Arthur Thompson;Margaret Peteraf;John Gamble**

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Arthur Thompson is the author of Crafting & Executing Strategy (3.00 avg rating, 3 ratings, 0 reviews, published 2013), Crafting and Executing Strategy (  
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